

# Sergey Pronin

[spronin.com](https://spronin.com) | +39 3332265428 | [spronin101@gmail.com](mailto:spronin101@gmail.com)

## EDUCATION

**Northeastern University, D'Amore - McKim School of Business**

*Bachelor of Sciences in Business Administration*

**Concentration:** Business administration / Entrepreneurship

**Relevant Courses:** Marketing Analytics, Investments, Supply chain strategy, Negotiation

**International School of Florence**

*International Baccalaureate Diploma*

May 2024

**Boston, MA**

June 2020

**Florence, Italy**

## SKILLS

**Skills:** Excel, Figma, Powerpoint, Adobe Photoshop, R.Studio, Python, Git, Tableau, SQL, Ui/Ux, Product roadmapping, Jira

**Languages:** English, Russian, Italian

## WORK EXPERIENCE

**SQVR**

Product Manager

September 2024

**New York, NY**

- **Website Localisation:** Defined the scope and managed the execution pipeline with technical and non-technical stakeholders to deliver the full English-language version of the site.
- **Market Research:** identify new market entry points, analyzing customer feedback and competitive landscapes to inform the go-to-market strategy.
- **Git:** Collaborated with the engineering team on the development lifecycle, contributing directly to the codebase via Git and providing operational support for technical projects.

**Wefunder**

*Tech Assistant Co-Op*

July - Dec 2022

**San Francisco, CA**

- **Resolved technical issues for clients:** demonstrated problem-solving skills and attention to detail by quickly and effectively resolving technical issues for clients
- **Enhanced organizational efficiency:** Identified and implemented process improvements in the support system, replaced broken equipment, communicated with contractors, and consolidated data for record keeping, resulting in more effective operations across multiple departments.

## PROJECT EXPERIENCE

**Data Analysis Project**

**Spring 2024**

- Build a web scraper in python which extracted live attendance data from the Northeastern Gym.

**Bebetterwithres.com**

**Spring 2025**

- **Led the end-to-end creation of an AI tool** that customizes resumes for job descriptions, successfully attracting over 500 unique users in the first month post-launch. **Managed the project lifecycle**, gathering user requirements, developing the core features with Python, and designing a simple, effective user interface.

**Girlstrips.ai**

**Spring 2025**

- Developed and launched an AI-powered web application that generates personalized travel itineraries, defining the product vision from concept to a functional MVP. Engineered the full-stack application, designing the UI/UX flow and building the front-end with React and the back-end with Python (Flask), integrating with the OpenAI API.