

Sergey Pronin

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EDUCATION

Northeastern University, D'Amore - McKim School of Business	May 2024
<i>Bachelor of Sciences in Business Administration</i>	Boston, MA
Concentration: Business administration / Entrepreneurship	
Relevant Courses: Marketing Analytics, Investments, Supply chain strategy, Negotiation	
International School of Florence	June 2020
<i>International Baccalaureate Diploma</i>	Florence, Italy

SKILLS

Skills: Excel, Figma, Powerpoint, Adobe Photoshop, R.Studio, Python, Git, Tableau, SQL, Ui/Ux, Product roadmapping, Jira
Languages: English, Russian, Italian

WORK EXPERIENCE

SQVR	September 2024
Product Manager	New York, NY
<ul style="list-style-type: none">Website Localisation: Defined the scope and managed the execution pipeline with technical and non-technical stakeholders to deliver the full English-language version of the site.Market Research: identify new market entry points, analyzing customer feedback and competitive landscapes to inform the go-to-market strategy.Git: Collaborated with the engineering team on the development lifecycle, contributing directly to the codebase via Git and providing operational support for technical projects.	
Wefunder	July - Dec 2022
<i>Tech Assistant Co-Op</i>	San Francisco, CA
<ul style="list-style-type: none">Resolved technical issues for clients: demonstrated problem-solving skills and attention to detail by quickly and effectively resolving technical issues for clientsEnhanced organizational efficiency: Identified and implemented process improvements in the support system, replaced broken equipment, communicated with contractors, and consolidated data for record keeping, resulting in more effective operations across multiple departments.	

PROJECT EXPERIENCE

Data Analysis Project	Spring 2024
<ul style="list-style-type: none">Build a web scraper in python which extracted live attendance data from the Northeastern Gym.	
Bebetterwithres.com	Spring 2025
<ul style="list-style-type: none">Led the end-to-end creation of an AI tool that customizes resumes for job descriptions, successfully attracting over 500 unique users in the first month post-launch. Managed the project lifecycle, gathering user requirements, developing the core features with Python, and designing a simple, effective user interface.	
Girlstrips.ai	Spring 2025
<ul style="list-style-type: none">Developed and launched an AI-powered web application that generates personalized travel itineraries, defining the product vision from concept to a functional MVP. Engineered the full-stack application, designing the UI/UX flow and building the front-end with React and the back-end with Python (Flask), integrating with the OpenAI API.	